

## Lecture on Geoheritage and Geotourism: Insights from a Geopark Context

CinTurs' researchers Manuela Guerreiro and Patrícia Pinto were guest speakers at the seminar "Social Innovation in Tourism: Empowering Communities, Transforming Territories", held at Ca' Foscari University in Venice, Italy.

The presentation, 'Geoheritage and Geotourism: Insights from a Geopark Context', was part of a series of seminars organised as part of the Young Researchers project, 'Sustainable Business Models for Tourism with a Culture-Based Approach'. The project explores local communities, traditions and place-based identities in order to propose sustainable tourism models that highlight local cultural heritage through community-based, bottom-up approaches.

This seminar series explores the transformative impact of social innovation on tourism in various geographical contexts, featuring guest speakers from Portugal and the United Kingdom. Through case studies and critical discussion, the seminars will explore how tourism-related initiatives can promote social change, enhance community well-being and create social value, particularly in areas experiencing depopulation, unemployment or gentrification. [More info.](#)

